

ANNUAL REPORT

2023

15 years of this great project!

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Letter from the President

Dear benefactors, friends and collaborators,

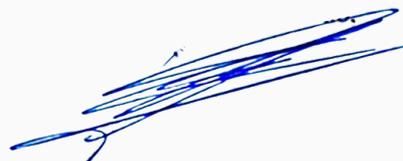
At Proyecto de Vida we feel deeply grateful for the continuous support, enthusiasm, help and solidarity that each of you provides to this Project. Your generosity has been essential for us to continue our mission and provide a safe and enriching home for the children and adolescents we serve.

Throughout the year, we work tirelessly to improve our programs and services, ensuring that each boy and girl in our care can achieve comprehensive development. The support of each benefactor, volunteer and collaborator has been crucial to maintaining the quality and expansion of our work. You provide hope for a better future to all our little ones.

On the occasion of the 15th Anniversary of the founding of our Institution, I would like to invite you to join the Commemorative Campaign of this important event. As you all know, the services we provide to our boys and girls are financed with the resources of generous and enthusiastic people like you, who contribute monthly and also sporadically to sustain our being and institutional work. We invite you through this channel, if possible and if you wish to do so, to increase your generous contribution in the way you consider appropriate, as well as to seek one more person or company to join our noble cause. If each of the people who participate as a benefactor managed to convince another person to join this effort, this would make a huge difference. I enthusiastically invite you to join this effort.

All I can do is thank you deeply for believing in our mission and for being part of this Family. We are eager to continue working together for real and lasting change in the lives of our boys and girls.

With deep gratitude,



Eduardo Antonio Ituarte Verduzco
President of the Board
Proyrcto de Vida, I.A.P.

Proyecto de Vida, I.A.P (Life Project)

Proyecto de Vida is a Private Assistance Institution (I.A.P.) that welcomes children and adolescents who have lost the care of their parents. It was founded in November 2008 by a group of people concerned about the vulnerable situation in which boys and girls found themselves.

It was created with the mission of providing a decent life alternative to the children and adolescents it serves, giving them the tools for their comprehensive development (human, academic, spiritual and social).

The institution has Accreditation to operate as a Social Assistance Center (C.A.S.) by the State D.I.F. System. and is authorized as a Donee by the S.A.T.

It is located in the State of Querétaro, specifically in the community of Villa Progreso, in the Municipality of Ezequiel Montes.

Brief history

2008

Concern arises about helping children without parents suitable for their care.

2009

A country house is prepared to receive the first 7 boys.

2010

Construction of a new building for girls is completed.

2011

Authorization as authorized donee is obtained.

2017

The Youth Home program is inaugurated for beneficiaries over 15 years of age.

2019

The first generation graduates upon coming of age.

2020

Follow-up begins with graduates.

2023

The first XV years of the Home are celebrated.



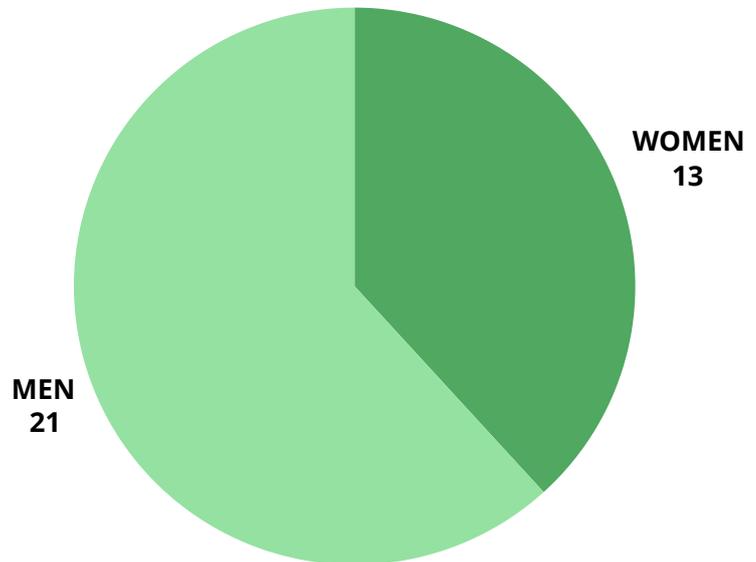
Who do we serve?

34

BOYS, GIRLS AND ADOLESCENTS

OF BETWEEN
4-19

YEAR OLD



AVERAGE AGE

12

YEARS

AVERAGE AGE UPON ENTRY

6

YEARS

AVERAGE AGE AT GRADUATION

18

YEARS



The boys, girls and adolescents that we welcome had to be removed from their parents by D.I.F. State System since their fundamental rights had been violated, which is why they are now under the protection of the State.

D.I.F. sends the boys and girls to Proyecto de Vida under the figure of shelter, so that they can live in a Home where their rights are respected and their correct development is encouraged through personalized attention, based on the different needs of each one.

Institutional Support

Authorized as a Donate by the S.A.T.

**Accredited as a Social Assistance Center
by the D.I.F. State System**

**Regulated by the Private Assistance
Board of the State of Querétaro**

**Member of the Querétaro Shelter
Network**

Serving Model: 4 Pillars



**Physical
Health**



**Mental
health**



**Humane
formation**



Independent life

Physical Health



PREVENTIVE AND CURATIVE MEDICAL CARE

We ensure that each child receives the necessary preventive and curative medical care, essential for their healthy growth.

Proper nutrition is essential for healthy growth; We focus on providing them with balanced and nutritious diets.



HEALTHY NUTRITION



EXERCISE AND MOVEMENT

We promote the regular practice of physical activity and encourage an active lifestyle for our boys and girls.

We teach the importance of hygiene as an essential aspect of self-care and disease prevention.



HYGIENE AND SELF- CARE HABITS

Physical Health 2023

Nutrition

- All children and adolescents received balanced meals 365 days a year, with more than 12,400 meals served.
- 100% of our beneficiaries maintained an appropriate weight for their age and height.
- The contribution of food from local and State benefactors was crucial to reducing the cost of food.

Medical attention

- We facilitated medical consultations, including general checkups, dental and ophthalmological services.
- Specialized treatments were carried out where necessary.
- We effectively coordinated medical services, ensuring that each child received the necessary care, despite logistical challenges such as transportation to health centers in Santiago de Querétaro.

Healthy life style

- We organized more than 200 physical activity sessions, including walks, stretching and relaxation exercises, and games that improve coordination. These activities not only provide physical well-being, but also have a positive impact on children's mental health.

Hygiene and Self-care

- Daily practice of hygiene and self-care, focused on the importance of keeping both yourself and your environment clean and tidy. These habits promote a disciplined lifestyle and are essential on your path to autonomy.

Mental health



We have individualized and group psychological care to address the specific emotional needs of each beneficiary.

**PSYCHOLOGICAL
ATTENTION**

Our focus on social-emotional skills prepares children to confidently face personal and social challenges, as well as build healthy relationships.



**SOCIAL-EMOTIONAL
SKILLS**



When necessary, we refer our children to specialists so that they receive the appropriate treatment.

EXPERT REFERRAL

Mental Health 2023

Comprehensive and Continuous Psychological Support

- We had a full-time psychologist who conducted monthly individual sessions for each of the 34 children, age group sessions, and sibling group sessions to strengthen sibling bonds.

Specialized Interventions

- We renewed the Alliance with a network of psychiatric specialists to address cases that required deeper interventions.
- Approximately 10% of our children received specialist care, ensuring that their most complex needs were met in an effective and timely manner.

Activities for Emotional and Social Well-being

- Various emotional health and socio-emotional skills workshops were given, generously funded by the Quiera Foundation, the Merced Querétaro Foundation and the Alliance between Nacional Monte de Piedad, the Dibujando un Mañana Foundation and the Bocar Family Foundation.

Personal Reflection Projects

- Activities were carried out to help visualize and plan their future, reinforcing the construction of a transcendent life project oriented towards their aspirations.
- Likewise, for middle and young groups, activities were included to reflect on their personal history, with the aim that they can understand and heal circumstances from their past and prevent them from limiting them in their future.

Education and Humane Formation



Schooling is fundamental to our educational approach, promoting a solid foundation for your academic and professional future.

SCHOOLING

Through regularization, we provide additional support in key academic areas, promoting school success.



REGULARIZATION



Our focus on cultural, spiritual and artistic training helps build a values-based identity and encourages personal expression.

VALUES AND IDENTITY

We encourage the adoption of healthy routines and habits for daily life.



ROUTINES AND HABITS

Humane Formation 2023

Academic education

- All of our children were enrolled in public schools in the area and progressed satisfactorily through the school year.
- For those who were behind in school according to their age, regularization sessions were offered to close the gap and reach the educational level that corresponds to them.
- The boys and girls received extracurricular courses, for example an online mathematics skills workshop funded by the “Fideicomiso Por los Niños de México, todos en Santander”, which complemented their traditional academic training and provided them with valuable skills for the future.

Art and Culture Workshops

- The workshops included activities such as painting and plastic arts, allowing children to explore various forms of expression, contributing to their personal and creative development.

Training in Catholic Values and Mexican Traditions

- The boys and girls received the Holy Sacraments according to their age, and participated in the celebration of famous national dates such as the commemoration of the Independence of Mexico and the Day of the Dead, reinforcing their spiritual and cultural identity.

Accompaniment of Educators

- The constant support from our 8 educators, who are with the children 24 hours a day, every day of the year, was crucial to the success of the program. They are responsible for teaching and reinforcing behaviors, habits and routines in a practical way in daily life, ensuring that children apply what they learn in their daily lives, promoting their autonomy and preparation for the future.

Independent life



Through job preparation, our young people gain confidence and skills to face professional challenges.

JOB PREPARATION

We offer vocational guidance to help young people guide their studies and ensure that they match their passions and abilities.



VOCATIONAL ORIENTATION



We teach mobility skills so that young people move with confidence and are proactive in important situations and procedures.

AUTONOMY AND MOBILITY

Our commitment to graduates includes monitoring to facilitate their integration into society as autonomous adults.



GRADUATE FOLLOW-UP

Independent Life 2023

Vocational guidance

- Vocational assessments were conducted to identify their interests and abilities, guiding them toward possible future careers.

Entrepreneurship Program

- Thanks to the Merced Querétaro Foundation, the teenagers attended a textile workshop throughout the year, where they were taught not only the technical part, but also the administrative part of running a business.
- Thanks to the alliance with the Labor Training Institute of the State of Querétaro (ICATEQ), they received a valid accreditation in the industry for completing the workshop satisfactorily.

Life skills workshops

- Practical workshops were given on topics such as managing personal finances, cooking and safe mobility.

Visits and Job Fairs

- Visits to three local companies to learn about different industries and job possibilities.
- Attendance at three job fairs, expanding your job prospects.

Work experience

- Young men and women over 15 years of age were employed in weekend jobs and vacation periods, where they gained experience and work skills.

Collaborators



STAFF TRAINING

The staff received emotional support, a crucial measure for those who work daily with our boys and girls.

Our collaborators received 9 training sessions throughout the year, addressing topics such as playful learning and emergency situation management.



EMOTIONAL SUPPORT OF THE TEAM

Infrastructure



CONSTRUCTION OF NEW CLASSROOM

The transportation equipment is beginning to show wear and tear, so it was decided to renew one of the vehicles for the safety of our boys and girls.

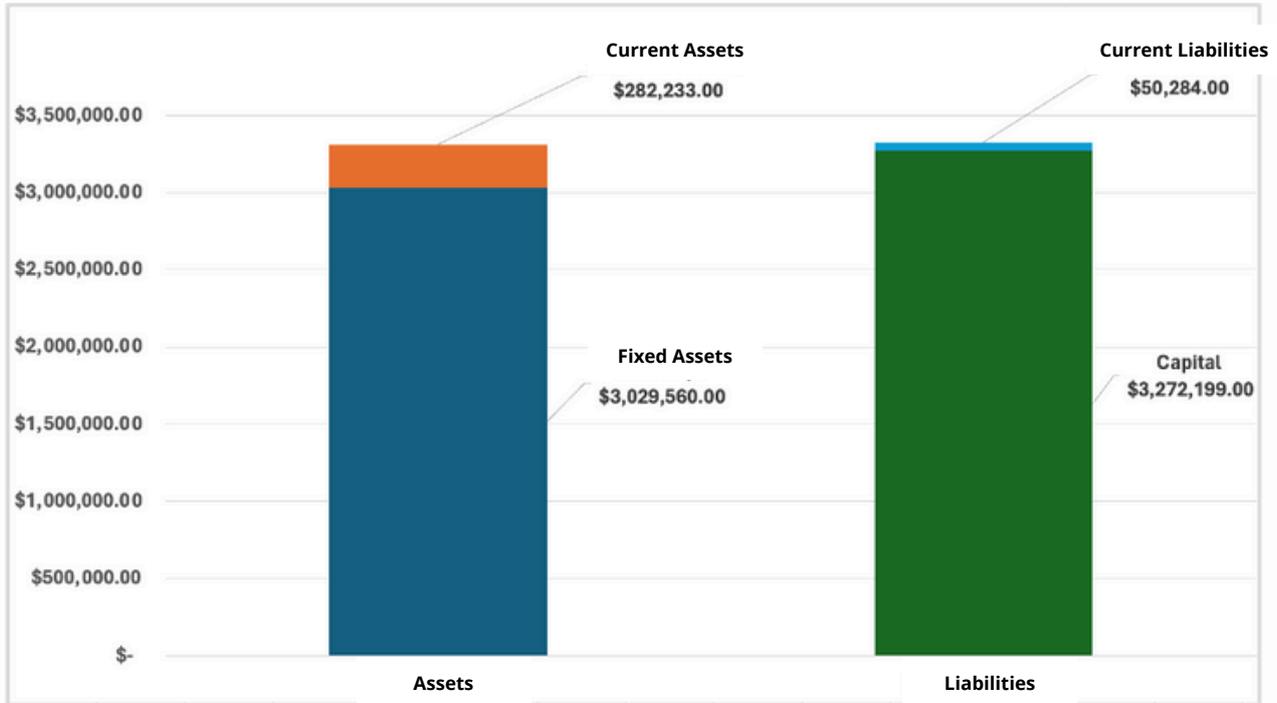
A new multipurpose classroom was built where the Textile Maquila Workshop will soon be inaugurated thanks to the "Construyendo" foundation and the companies Hines, SEICA, PEASA and GIC.



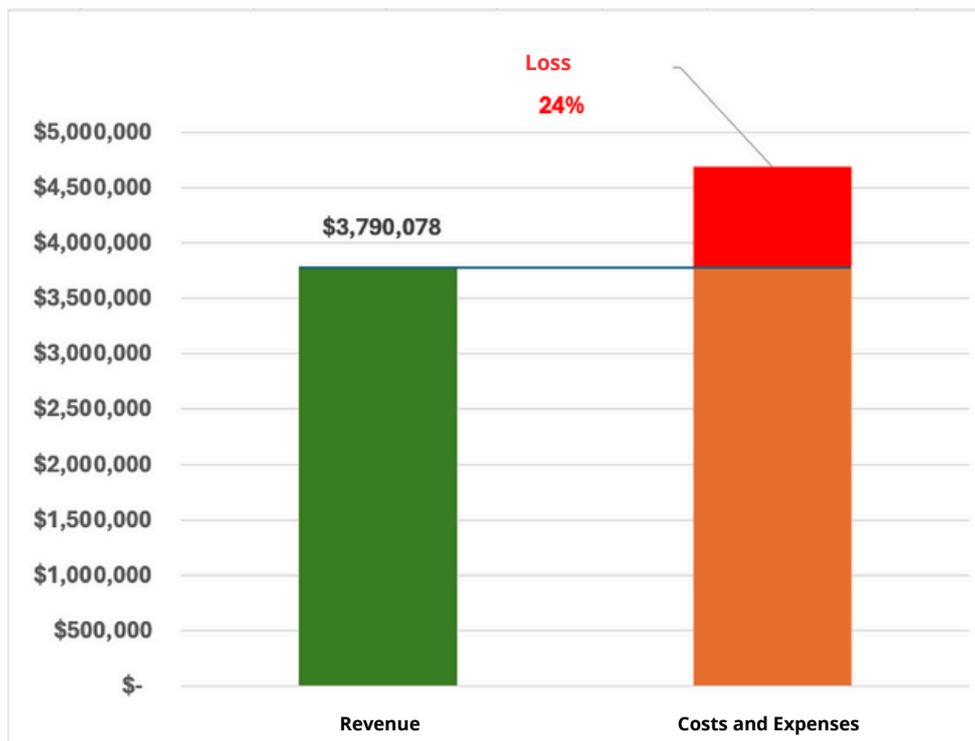
PURCHASE OF NEW TRUCK THANKS TO DONATION

Financial Summary

Financial position as of December 31, 2023



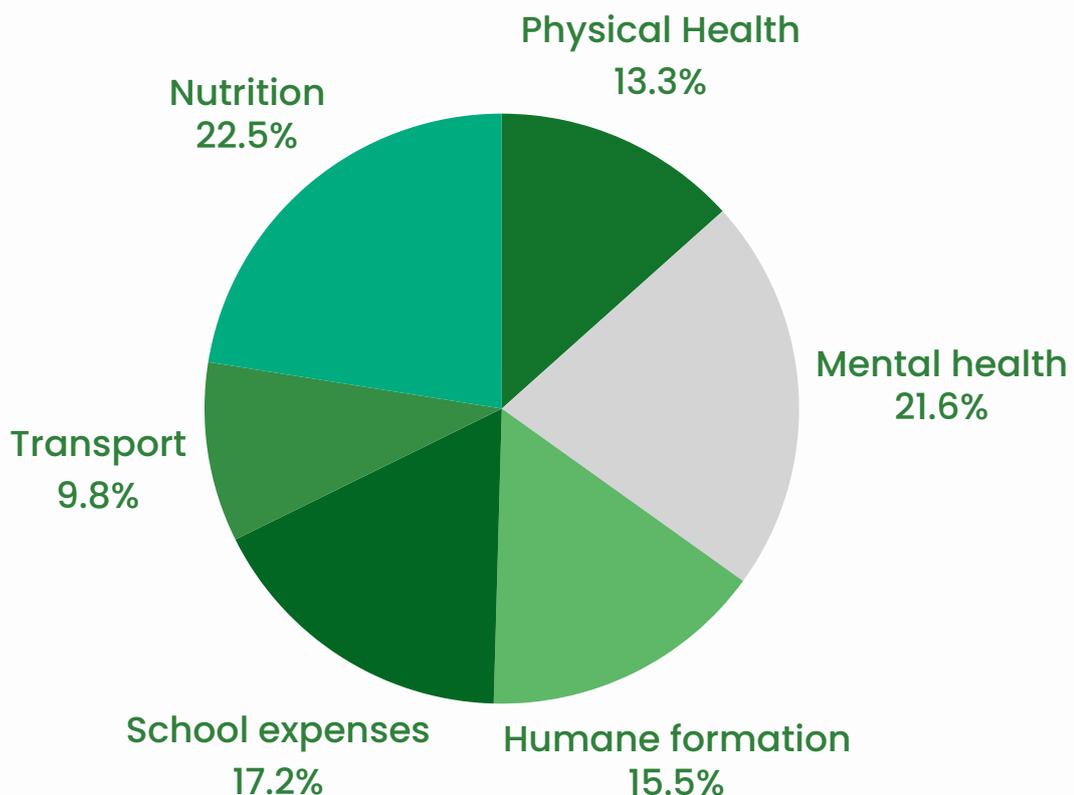
Income Statement January 1 to December 31, 2023



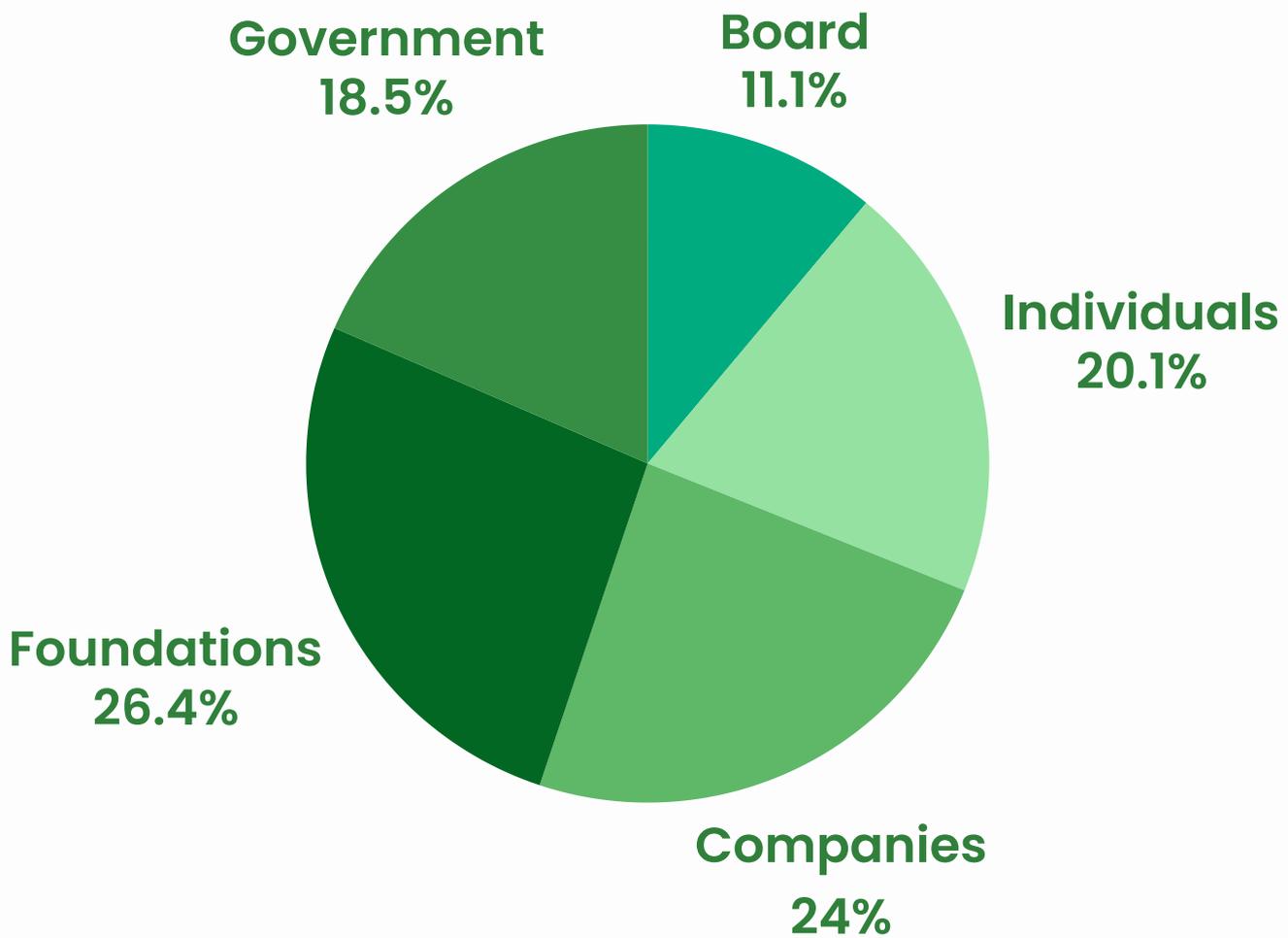
NOTE: THE FINANCIAL STATEMENTS ARE ATTACHED AS ANNEXES AT THE END OF THE REPORT.

Investment by beneficiary (USD)

Total investment in 2023	\$275,650
No. of beneficiaries	34
Monthly investment per beneficiary	\$8,110



Income sources



Key allies

On behalf of all members of Proyecto de Vida, we extend our most sincere gratitude to all the Organizations and Companies that supported our work during 2023. Their generous collaboration was crucial to expand and strengthen our programs, allowing us to offer constant and effective care to our boys and girls.

We deeply appreciate your trust in our mission and your essential role in our efforts. Together, we are creating a significant impact in the lives of many, driving us to continue with enthusiasm. We have nothing left to say THANK YOU!



chain



Hines



CISEG CONSULTORÍA



Daclaf

Looking forward

During 2023, our institution faced significant challenges related to strengthening and professionalization towards a new operational and administrative level, as part of the support of Fundación Quiera since 2012. This effort is crucial to reach larger donors and guarantee long-term sustainability, improving constantly the attention we provide. However, this increase in our standards also increases our costs.

Thanks to the support of our donor base, which we were able to expand in 2022 and maintain throughout 2023, we have mitigated the impact of these additional costs. However, it is essential to continue strengthening our base of benefactors to take Proyecto de Vida to a new level.

With the celebration of the 15th anniversary, in 2023 we began a review and update of our strategy and vision for the next five years. This process allows us to adapt to the changing needs of our beneficiaries and the dynamic context in which we operate, seeking a deeper impact on their lives.

We invite our benefactors to become more actively involved in this new phase of growth, whether through financial contributions, volunteering, or helping us expand our support network.

We sincerely appreciate your continued support and are convinced that together we can face future challenges and continue generating real and lasting change in the lives of our children and adolescents.

Thank you!

Board and Advisors

The Life Project Board is made up of:

- **President:** Eduardo Antonio Ituarte Verduzco
- **Secretary:** Juan José Lopez-Tello
- **Treasurer:** José Antonio Rosas Lima
- **Vocal:** Carl Heinz Dobler
- **Vocal:** Fernando Ituarte Ortega
- **Vocal:** Luz María Anzaldo Arroyo
- **Vocal:** Rosa Ana Lima Malvido

The members of the Board work together with advisors, who are mentioned below:

- Angels Ardavín Ituarte
- Beatriz Ituarte González
- Clara Ituarte Verduzco
- Hilda Contreras Oviedo
- Luis Fernando Lacadiere Ramírez
- María del Carmen Lima Malvido
- Pedro Ruiz Velasco

Our team

Administration:

- 1 General Director
- 1 Administrator
- 1 Fundraising Coordinator
- 1 Volunteer in Fundraising and Communication

Operation:

- 1 Operational Coordinator
- 5 Female Educators
- 3 Male Educators
- 1 Independent Life Coordinator
- 1 Psychology Coordinator
- 1 Kitchen Manager
- 1 Maintenance Manager
- 1 Cleaning Manager

We extend our most sincere gratitude to our team for their commitment and dedication to the success of Proyecto de Vida's mission, providing a safe home to our children and adolescents. Their daily work, empathy and professionalism have been key to overcoming challenges and meeting objectives, contributing to a better future. Thank you for being a fundamental part of the change!



Gallery



Gallery



Gallery



Thank you!

for being part of this family!



Contact

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Annexes

Balance Sheet as of December 31, 2023

ACTIVO		PASIVO	
ACTIVO		PASIVO	
CIRCULANTE		CIRCULANTE	
CAJA Y EFECTIVO	11,750.00	SUELDOS POR PAGAR	63.00
BANCOS	189,296.14	IMPUESTOS RETENIDOS	45,162.99
CLIENTES	64,330.60	IVA TRASLADADO	1,378.93
DEUDORES DIVERSOS	16,055.00	IMPUESTOS POR PAGAR	3,678.99
IMPUESTOS A FAVOR	801.29		
Total CIRCULANTE	282,233.03	Total CIRCULANTE	50,283.91
FIJO		Total PASIVO	
TERRENOS	653,358.40		50,283.91
EDIFICIOS Y CONSTRUCCIONES	4,035,051.03		
RVA DEPR EDIFICIOS Y CONST	-2,447,292.56	SUMA DEL PASIVO	50,283.91
EQUIPO DE TRANSPORTE	848,879.32		
RVA DEPR EQ DE TRANSPORTE	-213,620.64	CAPITAL	
MOBILIARIO Y EQ. DE OFICINA	579,097.23	PATRIMONIO	
RVA DEPR MOBILIARIO Y EQ OFICI..	-505,498.19	FIDEICOMISO DE INVERSION	2,276,592.96
EQUIPO DE COMPUTO	169,708.61	RESULTADO EJERCICIOS ANTERIO..	1,891,423.06
RVA DEPR EQ DE COMPUTO	-90,122.64		
Total FIJO	3,029,560.56	Total PATRIMONIO	4,168,016.02
DIFERIDO		Utilidad o Pérdida del Ejercicio	
PAGOS PROVISIONALES	10,689.88		-895,816.46
Total DIFERIDO	10,689.88	SUMA DEL CAPITAL	3,272,199.56
Total ACTIVO	3,322,483.47		
SUMA DEL ACTIVO	3,322,483.47	SUMA DEL PASIVO Y CAPITAL	3,322,483.47

Income statement from January 1 to December 31, 2023

	Acumulado	%
Ingresos		
INGRESOS		
INGRESOS	3,739,493.51	98.67
OTROS INGRESOS	50,585.38	1.33
Total INGRESOS	3,790,078.89	100.00
Total Ingresos	3,790,078.89	100.00
Egresos		
COSTO DE VENTAS		
Total COSTO DE VENTAS	0.00	0.00
GASTOS DE OPERACION		
GASTOS GENERALES	4,643,434.73	122.52
GASTOS FINANCIEROS	16,406.80	0.43
GASTOS ADMINISTRATIVOS	26,053.82	0.69
Total GASTOS DE OPERACION	4,685,895.35	123.64
Total Egresos	4,685,895.35	123.64